Road access and the utilization of public health insurance: some evidence from RSBY in Karnataka

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Abstract

This paper looks at the effect of road access on the utilization of public health insurance in Karnataka, India. Although public health insurance for low-income households was introduced in 2008, insurance utilization and claims submissions remained lower than projected even five years later. The vast majority of private hospitals are located in urban areas, including small towns, making transportation access an important determinant of health insurance utilization. This paper measures the effect of physical access to hospitals, particularly, the proximity to a major new highway, on beneficiaries' utilization of the health insurance. This paper uses the construction of a section of the Golden Quadrilateral in Karnataka to evaluate the role of road access on the likelihood of a hospitalization as well as the number of hospitalizations claimed by beneficiaries in a given sub-district. Because the highway connects historically significant cities and was completed prior to the announcement of the insurance scheme, a straightline approximation to the highway is a suitable instrument for the distance to the highway in a subdistrict. The evaluation of major highway projects has traditionally looked at aggregate productivity and growth, rather than health or education outcomes. This paper makes a contribution to the infrastructure development literature by considering a unique outcome like hospital access, and to a small but growing literature on healthcare provision and access in developing countries.

^{*}PhD Candidate, University of Chicago (raoj@uchicago.edu) This is a preliminary draft. I am grateful for the Karnataka RSBY Society and Suvarna Arogya Suraksha Trust for sharing health insurance data, to the University of Chicago's Center in Delhi for funding, to Gaurav Khanna for sharing the shapefile for the Golden Quadrilateral highway, and to researchers at the Center for Global Health Research for providing access to 2011 census village and town point locations. Monisha Mason, Rohan Parakh, Vishal Talasani, Raghunath Kadamangudi, and Zhida Gui provided excellent research assistance. Conference participants and discussants at the APPAM DC regional student conference and the University of Michigan's H2D2 conference provided valuable feedback on preliminary work. Finally, none of this would have come about but for the Health Insurance Experiement in Karnataka, conducted by Anup Malani, Alessandra Voena, and others. I remain indebted to them and to Michael Dinerstein for their patience, encouragement, and thoughtful feedback. All errors are my own.